

## **Montoya Whiteman**

### **Senior Director of Marketing**

#### **American Indian Science and Engineering Society**

Montoya joined AISES in 2017 as the Director of Communications and is currently the Senior Director of Marketing and Manager of Individual Giving. She leads communication strategies that help advance broad impact in science, technology, engineering, and math (STEM) education and workforce development for indigenous audiences. Strategies include management and oversight of the *Winds of Change* magazine, web marketing, social media, outreach, conferences, and partnerships with organizations. As the Individual Giving Manager, she plays a key role in communications and campaigns that are focused on marketing strategy, campaign execution and client development.

In her 24 years living in Colorado, Montoya has worked for local and national nonprofit organizations along with municipal government experience at the City of Westminster, Colo. Her accomplishments span organizational and community development, nonprofit development and management, and leadership development.

Prior to joining AISES, she was a senior program officer with First Nations Development Institute in Longmont, Colo., where she implemented multiple federal and foundation grants. She collaborated with the Department of Justice Office of Violence Against Women in providing training and technical assistance to grassroots practitioners seeking to create systemic change in areas of policy development, education, and awareness in ending violence against Native women.

Montoya enjoys working with organizations to push them to excel in their work that matters to the community. She is a member of the Indigenous Community Advisory Council at the Denver Art Museum, a Leadership Council member with the Native American Food Sovereignty Alliance, and consultant to the Longmont Museum. She served on the Urban Indian Leadership Circle with Census 2020 in support of state and national level work through the campaign.

A proud graduate of Regis University, Montoya received her Bachelor of Science degree in Business Administration with emphasis in human resource management.

An enrolled member of the Cheyenne and Arapaho Tribes of Oklahoma, she is a freelance writer and photographer whose stories and images have appeared in magazines and websites like the American Indian Graduate magazine, *Winds of Change* magazine, DiversityComm, and the *Cheyenne and Arapaho Tribal Tribune*. In her spare time Montoya enjoys exploring Colorado with her rescue dog, Tazi and being active outdoors taking landscape and wildlife photography.